

Mural Design Information Form

LEAD ARTIST Claudio Talavera-Ballón - <http://www.talavera-ballon.com/about>

ADDRESS 35 San Juan Avenue

CITY San Francisco

STATE CA ZIP CODE 94112

EMAIL mflores@eagsf.org PHONE 415 275-4539

PROJECT Mel Flores

COORDINATOR

ADDRESS 35 San Juan Avenue

CITY San Francisco

STATE CA ZIP CODE 94112

EMAIL mflores@eagsf.org PHONE 415 275-4539

SPONSORING Excelsior Action Group

ORGANIZATION

ADDRESS 35 San Juan Avenue

CITY San Francisco

STATE CA ZIP CODE 94112

EMAIL mflores@eagsf.org PHONE 415 275-4539

FUNDING SOURCES Kenny Alley Fundraising Account

PROPOSED SITE

Kenny Alley (Between London and Mission Streets)

(address, cross

640 London Street

street)

San Francisco, CA
94112

DISTRICT

Excelsior

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE	Presently untitled. Possibly - Water Flow.
DIMENSIONS	The length of the mural is 100 feet, the width is 6 feet.
ESTIMATED SCHEDULE (start and completion dates)	Summer to Fall 2023 - To be coordinated with the completion and opening of the Bridge Housing Development across the street at 4840 Mission Street, San Francisco, CA 94112 which will also have a mural by the same artist.
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	The proposed sidewalk mural art is designed to coordinate with, and compliment an existing artwork that was previously approved by the San Francisco Arts Commission. The existing art is on a staircase at the Kenny Alley site, which runs from London Street to about the mid point of the alley. It is covered with a mosaic art piece entitled, Waterfall, by artist Kim Jensen, which was designed to suggest a waterfall. The sidewalk mural will be a continuation of the water, as it flows onto the sidewalk and connects the staircase to Mission Street. Of three design images that were provided by the artist, we selected # 3 for the sidewalk mural, as the design seems best suited to compliment the staircase art.
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Paints and anti-graffiti finish. We are also requesting assistance from SF Public Works to help prepare the site to ensure maximum longevity.
3. List individuals and groups involved in the mural design, preparation and implementation.	Excelsior Action Group - Corridor Activation Program (CAP) Friends of Kenny Alley

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions



KENNY ALLEY SIDEWALK - SITE OF PROPOSED MURAL

Mission St

T D Auto Wholesale
Used car dealer

San Francisco Dental

Little Tigers Day Care

Carlos Ausejo Taxes
& Bookkeeping Ltd

Farmers Insurance
- Stella Kwok

5 Tailors
ions



Measure distance

Cruz/Kooy Construction
Temporary closed

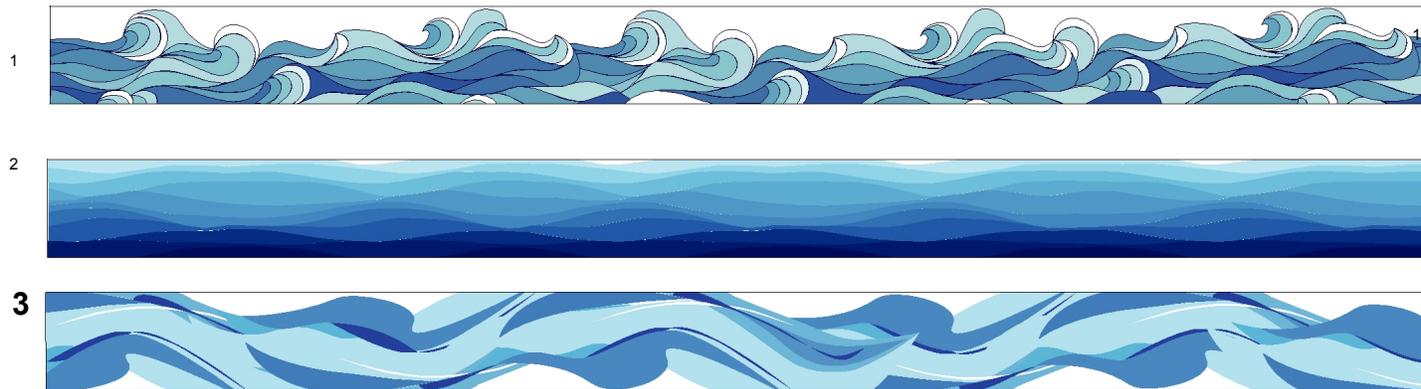
Kenny Alley Stairs
5 minutes home

London St

Lon



Proposed Sidewalk Mural Designs - We have selected number 3 for the mural.



TALAVERA-BALLON

Visual Artist

3712 25th St, San Francisco, CA 94110 (415) 374-5118 www.talavera-ballon.com talaveraballon@gmail.com

Public Art & Mural Projects

2023

“Welcome to San Francisco” mural on Battery and Market commissioned by Downtown SF Partnership

“Excelsior Neighborhood History”, historical mural commissioned by 4840 Mission Housing Associates

“Kenny Alley” mural along the sidewalk of Kenny Alley commissioned by the Excelsior Action Group

“Wagner ” a portrait commissioned by California State University San Bernardino Anthropology Museum as part of *Afróntalo*, an exhibition on the experiences, histories, cultures, and identities of Afrolatine individuals and communities.

2022

“Estero Estuary” asphalt mural on Battery and Market commissioned by DowntownSF.Org in partnership with Tishman Speyer, San Francisco Public Works, and the San Francisco Arts Commission (April-Jun)

“Migration Stories”, mural project as part of artist residency at CAL State, Los Angeles (March)

2021

“Día de campo” & “El Desfile” two large oil paintings commissioned by La Clínica de la Raza, Pittsburg (Dec-Mar 22)

“Los guardianes del café” mural commissioned through the StreetSmARTs program (SFAC & Public Works), San Francisco (Nov) “Local Birds II” utility box mural commissioned by the City of Dublin (Aug)

“Hoover Husky” mural at Hoover Community School, Redwood City (June)

“They Say That Birds & Plants Can’t Speak” street divider mural commissioned by SFMTA, BayView-Hunters Point, SF (March)

2020

“Kiku Dreaming”, historical mural located at Roosevelt Plaza, Redwood City, CA (July-Aug) “Local Birds”, utility box mural commissioned by the City of Dublin (Aug)

2019

“Hummingbirds”, utility box mural commissioned by the City of Redwood City (November) “La vida tiene colores para ti” mural located in a migrant shelter in Oaxaca, Mexico (July) “The Harvest of Hope”, bike rack mural commissioned by the City of Redwood City (May) **2018**

“Desafiando la Marea” mural located at the Transbay (Salesforce) Transit Center, Downtown San Francisco (Aug) “Sloat Murals” * Sloat Commodore Elementary School, San Francisco (March)

2017

Mural Expo* Art Sport Reno, Reno, Nevada (Oct)

2015

ArtSpan Birdsong II Mural, Journal Building (Market & Van Ness) (*with artist Joshua Coffy) New Mission Mural, (with artist Dennis Maxwell)

Artist Residencies & Talks

2022

Artist residency, CAL State University, Los Angeles (March)
Keynote speaker @ the 7th Annual Social Theory Symposium: Art. One Dimensional Society and Resilience, CAL State University, (April)

2020

Artist Talk, Kiwanis, Redwood City (October)
“Kiku Dreaming” Historical Mural Unveiling and artist presentation, Redwood City (September)
“Somos tierra que anda - We are Earth that Walks”, Artist Presentation, East Side Cultural Center and ELBALDC Gallery (July) Multicultural Education Conference, Sacramento State University
Artist in residence, Katherine Michiels School, San Francisco

2019

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Forum and discussion panel as part of solo exhibit “*Somos tierra que anda*” with speakers from Mujeres Unidas y Activas,

National Network for Immigrant & Refugee Rights and the Chiapas Support Committee, East Side Arts Alliance, Oakland, (Nov)

Artist panel “Blending Art & Life to Imagine a New World”, California Institute of Integral Studies, (October)

Artist talk, Cal State Los Angeles (Art, Migration, and the Role of Women in Social Justice) (April) Artist in residence, the University of Portland (March)

2017

Artist Talk, Revolution Books, Berkeley, CA (May)

2016

Filmmaker / Artist Panel “All of Me” film premiere, Roxie Theater, San Francisco, CA (Aug)

Awards, Honors, and Professional Affiliations

Downtown San Francisco, Creator Award 2022

Alameda County Arts Commission’s Artist Registry (2021-2024)

San Francisco Arts Commission Pre Qualified Artist Pool (2019-2020 & 2015-2016) San Francisco Arts Commission StreetSmARTS Mural Program

Artist Pool (2020-2022) ArtSpan Equity and Diversity Committee (Founding Member)

ArtSpan, San Francisco, CA (Open Studios Committee)

Mission Artists, San Francisco

Collections

“Kitzia, la visionaria” oil painting purchased by the SFAC for the Southeast Community Center 2D Artwork Program (Sep 2021) “Las telas de Doña Elcira” (oil on canvas, 23’x27, 2008) is part of the permanent collection of the Museum of Contemporary Art, Arequipa, Peru

Solo Exhibits

2023

“Somos tierra que anda - We are Earth that Walks”, Sol Collective, Sacramento (Apr-May)

2022

“Marinas”, La Mar Cebicheria Peruana, Embarcadero, San Francisco

2021

“Somos tierra que anda - We are Earth that Walks”, California Institute of Integral Studies, San Francisco (May-July)

2020

“Somos tierra que anda - We are Earth that Walks”, Asian Community Center, Oakland (Jan-Apr)

2019

“Somos tierra que anda - We are Earth that Walks”, Eastside Arts Alliance, Oakland (Sep-Dec) “Memories of my Travels”, Marcella’s Village Art Gallery, Menlo Park, CA (Nov-Dec)

“Art & Dine”, La Mar, Pier 1.5 the Embarcadero, San Francisco, CA (May)

2018

“Mujeres Luz”, Bayview Opera House, San Francisco, CA (Mar-May)

“La Mar Anniversary” La Mar, Pier 1.5 the Embarcadero, San Francisco, CA (September)

2017

“Mujeres Luz”, Community Media Center of Marin, San Rafael, CA (Aug-Oct)

2016

“Mujeres Luz”, Galería de la Raza, San Francisco, CA (Aug-Sep)

“Mujeres Luz”, 518 Valencia, San Francisco, CA (Aug)

“Shedding Light”, Spark Arts, (June-July)

CABE (California Bilingual Educators Conference), “Bay Area Immigrants, Hilton Hotel, SF, CA (March)

2015

3rd on Third, Bayview Opera House, San Francisco, CA (May)

“Botes en la Habana”, Radio Habana Social Club San Francisco, CA (May)

2014

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“Antología”, North Beach First Fridays, San Francisco, CA (August)
“Contemplation, Serenity Series”, UCSF, San Francisco, CA (Jan-Apr) **2013**
“La Mar”, Pier 1.5 the Embarcadero, San Francisco, CA (June)

2012

“Sierra, Campesinos y Trabajo”, Centro Cultural El Olivar, Municipalidad de San Isidro, Lima, Perú (May)

2011

“Retorno a los Pinceles”, Apacheta Art Gallery, Cuzco, Perú (November)
“Cusco en La Habana”, Radio Habana, San Francisco, CA (March)

2010

“Perú: Expresión, Luz y Color”, Latino Art Museum, Ontario CA (November & December) “The Art of Peru”, Toromata Art Gallery, Washington DC (July)

“Perú: Gente y Costumbres”, Peruvian Embassy, Washington, DC (March)
“Fragmentos del Perú II”, Berkeley Public Library, CA (February)
“Fragmentos del Perú”, La Peña Cultural Center, Berkeley, CA (January)

2009

“Casas, Puertas y Personajes del Cuzco”, Galería Aurora Bellido, Arequipa, Peru (September) “10 años Pintando”, Museo de Arte Contemporáneo, Cuzco, Perú (April)

Live Painting Demonstrations 2019

ArtSpan Sunday Streets (Oct) **2018**

La Mar SF Anniversary (Sep)

Transbay Transit Center Grand Opening, Downtown San Francisco (Aug)

Annual Afro-Latinx Festival, Bayview Opera House (May)

2017

Poetry in the Park, Quiet Lightning

2016

Friday Nights, de Young Museum, (Oct)

2015

Friday Nights, de Young Museum, (Oct) Bay View Opera House, (May)

2014

Art Beats, Pier 70, SF (Oct)

MAPP (Mission Arts & Performance Project), The Secret Garden, SF (Jun, Apr & Feb)

2013

MAPP, La Casa de los Sentidos, SF (Dec)

2008 to 2002

“Acuarelas”, Galería de Arte Calas, Cuzco

“Barranco”, Galería de Arte Iskay, Lima

“Carbones Acuarelas y Óleos II” ,Galería de Arte Calas, Cuzco “Chucherías”, Banco Wiese Sudameris, Cuzco

“La Sierra y su Arquitectura”, Banco de Lima, Arequipa

“Campesinos del Sur”, Peruvian Consulate, Arica, Chile

“14 Pinturas” , Museo Coricancha, Convento de Santo Domingo, Cuzco. “De la Realidad al Expresionismo”, Museo de Arte Contemporáneo, Cuzco

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“Carbones, Acuarelas y Óleos” , Galería de Arte Calas, Cuzco “Puertas y Ventanas” , Centro Cultural Bartolomé de las Casas, Cuzco “Dibujos y Acuarelas”, Arte El Turko, Arequipa

“Mi Primera Muestra”, Café Arte Zorba, Arequipa

Selected Group Exhibits & Projects

“The de Young Open”, juried exhibition, The de Young Museum, SF (Oct 2020-Jan 2021) -Rhythmix PAL Gallery exhibit, Rhythmix Cultural Works, Alameda, CA (Nov-Dec 2021) “ArtSpan Juried Art Auction”, SomArts, SF (March) (2013-2022)

“Mission Artists Open Spring Open Studios” (Apr) (2013-2022)

“ArtSpan Open Studios Exhibition”, SomArts, SF, (Oct-Nov) (2013-2022)

“ArtSpan SF Open Studios”, home studio, SF (Oct-Nov) (2013-2022)

“Hunters Point Shipyard Open Studios' (Oct 2022)

2017

Collectors Art Gallery, Carmel, CA (Jan)

2015

“Out & About”, Gallery Sanchez, Noe Valley, SF (Oct-Nov) SF Open Studios Hub Exhibit, Triton Hotel, SF (Oct-Dec) "Latino Alumni Legacy Celebration", UC Berkeley (Sep) "Bay Area Latino Art Festival", Oracle Arena (Sep)

City Art Gallery, SF (May & March)

Mission Economic Development Agency (MEDA), SF (through April)

Google Headquarters, Mountain View, CA (thru Feb)

“From Ayotzinapa to San Francisco. We Are 43”, Code Canvas, (Feb)

“Engravings”, Mission Cultural Center for Latino Arts, SF, (Jan)

2014

ArtSpan Open Studios Hubs: Triton Hotel & Flax Art and Design (Nov & Oct)

“Diversity Through the Arts”, Hispanic Heritage Month, LAM, Silicon Valley (Sep)

“Ilusiones de Color”, Puerto Alegre, SF, with artists Calixto Robles and Alexandra Blum (Sep)

“Infinity Grand Opening Night”, Oakland, CA (Aug)

“Art on Bart Exhibit”, San Francisco, CA, (March)

2013

“Renacer”, Mission Cultural Center for the Latino Arts, SF, (Dec)

“Noche de Arte”, US Embassy, Lima, Peru (Oct)

Universidad San Martin de Porres, Lima, Peru (May)

"Made in the Mission", Mission Artists/Back to the Picture, SF (April)

2012

“Noche de Arte”, United States Embassy Association, US Embassy, Lima, Peru (October)

2010

“Travel Around the World”, Artist X-Change, SF (Aug)

“Escape into Summer”, Artist X-Change, SF (July)

“Yearbook”, Latino Art Museum, Pomona, CA (May)

“Wine & Dine” Artist X-Change, SF (May)

2008-1996

“Noche de Arte”, United States Embassy Association, US Embassy, Lima, Peru (October 2008, 05 and 04) “Feria Internacional de Arequipa”

(collaborated in the creation of a mural on metal panels)

“Luz y Color”, Casa Bolognesi, Arica, Chile.

“Arequipa y sus Paisajes”, Editora Perú, Arequipa

“Noche de Arte”, US Embassy- Lima, Peru

“4 Pintores” Banco Wiese Sudameris. Arequipa.

“Jóvenes Identidades” Banco Wiese Sudameris. Arequipa

“Homenaje al Inca Garcilazo de la Vega”, Casona Garcilazo de la Vega, Cuzco.

“ International Women's Day” Banco Wiese Sudameris, Arequipa

Feria Internacional de Arequipa (collaborated in the creation of a mural on metal panels) “Día del Trabajo” Municipalidad de San Jerónimo, Cuzco

“Homenaje al Trabajador del Campo” Instituto Nacional de Cultura, Cuzco

Education

B.A. in Art and Graphic Design, Instituto T. Jefferson, Arequipa, Peru (1996)

Graduate art studies at Universidad de San Agustín, Arequipa (1997-98)

Private study with master Peruvian artist Palao Berastain (2000-04)

Teaching Experience

Oil painter instructor, Mission Cultural Center for Latino Arts (fall 2018, spring 2019)

Art instructor: Dare 2 Dream, Bayview Opera House (summer 2017, spring 2018)

Multicultural Arts Summer Youth Program, Mission Cultural Center for Latino Arts (summer 2017-18)

Art Lecturer: taught college level courses, such as Visual Morphology, Visual Communication, Artistic Drawing, and Printing Techniques in an Art and Graphic Design Program (Jefferson & Instituto Americano, Arequipa) (1997-2000)

Art Instructor (Private lessons) (1998 to 2020)

Publications

The artist has been featured in several publications and newspapers, including the SF Examiner (May 2022 & Oct 2020), The San Mateo Daily Journal (Sep 2020), Climate Magazine (Sep 2020), Palo Alto Online News (Oct 2020), El Tecolote (Oct 2019), Portland Magazine (Summer 2019), the San Francisco Chronicle (October 2015), 7 by 7 (Nov 2015), LAM Network Latino Entrepreneurship series presented by Verizon & Latino Startup Alliance (March 2015), the ArtSpan San Francisco Open Studios Guide 2014, El Mensajero (October 2014 and Oct 2013), El Tecolote (Oct 2014), Mission Local (Nov 2014, Apr 2014 and April 2015), La República (May 2012), Perú 21 (May 2012), Swedish Scene (Mar 2010), Diario El Peruano (Mar 2010), Arequipa al Día (2010, 2004 and 2001), El Pueblo (2004 and 2001).

He has also appeared on TV and radio both in SF and Peru:La Raza Chronicles KPFA (Oct 2019), In your Ear, KPFA (Sep 2019), Al Despertar, Univision (Nov 2016, Oct 2014), Marin TV (Aug 2016) Hecho en California, KIQI 1010 AM (Nov 2015, Nov 2014 and Apr 2014), El Pájaro Latinoamericano, KPOO (Nov 2015, Oct 2014, Apr 2014, Oct 2013, Apr 2013, Apr 2010 and Nov 2009), El Show de Carlos de Marti, KIQI 1010 AM (Dec 2010); Various TV shows in Cuzco & Arequipa, Peru.

His paintings have appeared on 3 book covers, 2015 ArtSpan Open Studios Guide divider page for weekend 4 (the Mission District) & Symphony Parnassus program cover (Jan 2016) , and created the illustrations for the “Voices Of The Bay Area” podcast episodes (2021). Paintings from his series “Somos tierra que anda” are featured in the latest NNIRR’s report (National Network for Immigrant and Refugee Rights).

A feature on Univision of Talavera-Ballon’s latest painting series “Mujeres Luz” received three awards in 2017 including an Emmy, a New America Media Ethnic Media Award, and an Excellence in Journalism Award from the Society of Professional Journalists for the Arts, Culture, and Entertainment category .

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Samples of previous mural work by artist -









Operations | Community Engagement Division

T. 415.641.2600 | 2323 Cesar Chavez St. San Francisco, CA 94124

March 7, 2023

To:

SF Arts Commission Visual Arts Committee
401 Van Ness Ave.
San Francisco, CA 94102

My name is Ramses Alvarez and I'm a Program Manager at San Francisco Public Works. I'm writing to the committee to express our department's full support to the Excelsior Action Group's efforts to install a sidewalk mural on Kenny Alley.

The group has previously worked with our department to install a tiled stairway on a staircase and on greening efforts within the Alley. They have stewarded the space for several years and have shown a commitment to caring for the area that goes above and beyond the norms of civic engagement.

Sincerely,
Ramses Alvarez

A handwritten signature in black ink that reads "Ramses Alvarez". The signature is written in a cursive, flowing style.

Program Manager, Community Engagement Division



Friends & Advocates of Crocker-Amazon & the
Excelsior 78 Havelock St. San Francisco, CA 94112
415-413-7501 www.facesf.org e-mail: info@facesf.org

March 5, 2023

Visual Arts Committee
San Francisco Arts Commission
401 Van Ness Ave #325
San Francisco, Ca. 94102

Dear Visual Arts Committee Members:

We are very happy to learn that the Excelsior Action Group (EAG) is engaging in a project to add additional art in the form of a sidewalk mural at Kenny Alley. This will be a wonderful compliment to the current mosaic staircase art piece. F.A.C.E., a neighborhood booster club since 2002 and former Community Challenge Grant recipient, is pleased to support this new phase of the wonderful Kenny Alley project. Our group members have been active in volunteering at Kenny Alley in all phases of the improvements to our commercial corridor. This new art concept will be a very fitting addition

We are quite confident that the efforts will greatly improve this space and showcase the support that is generated by providing a burst of color and warmth to an area that was horribly neglected for decades. This is one more way to lift up our residents and businesses along the Excelsior section of Mission St.

Thank you for considering EAG's request to complete their vision for our Kenny Alley.

Sincerely, Linda Stark Litehiser, Steering Committee Chair !



New Mission Terrace Improvement Association

P.O. Box 12111
San Francisco, CA 94112

www.nmtia.org

nmtia@nmtia.org

Founded 1949

5 March 2023

Visual Arts Committee

San Francisco Arts Commission
401 Van Ness Ave. #325
San Francisco, CA. 94102

Dear Visual Arts Committee Members,

The Excelsior Action Group (EAG) has provided our community with leadership in our effort to improve and beautify our Mission Street corridor. The EAG has proposed a sidewalk mural art feature in Kenny Alley, a pedestrian corridor adjacent to Mission St. This proposal would be in addition to the current mosaic staircase art, *Waterfall*.

The New Mission Terrace Improvement Association appreciates the continued efforts of the EAG, has participated in their past community efforts and considers the current sidewalk mural proposal to be a thoughtful improvement to the activation of this Excelsior pedestrian corridor.

The New Mission terrace improvement Association strongly supports the EAG's application for this Kenny Alley sidewalk mural project. Previous EAG corridor improvement projects have drawn the participation of many community members, improved the business corridor and pedestrian access.

Please approve this proposal and help the EAG continue in its effort to build a stronger Excelsior.

Sincerely,

David Hooper

President,

New Mission Terrace Improvement Association

Sincerely,

David Hooper

President, New Mission Terrace Improvement Association

Mission YMCA

March 6, 2023

Visual Arts Committee
San Francisco Arts Commission
401 Van Ness Ave #325
San Francisco, CA 94102

Dear Visual Arts Committee Members:

It is our understanding the Excelsior Action Group (EAG) is engaging in a project to add a sidewalk mural at Kenny Alley in the Excelsior, designed to complement the alley's existing mosaic staircase art piece, *Waterfall*.

The Mission YMCA strongly supports EAG in this latest effort to improve public spaces in the Excelsior in ways that benefit our neighborhood, support corridor businesses, and welcome visitors to the area.

Thank you for considering EAG's request to complete their vision for Kenny Alley. The alley is a successful showcase for art that will be further beautified by this mural.

Sincerely,

Laura Padilla
Director of Community Programs at YMCA San Francisco

Maintenance Plan -

The Friends of Kenny Alley have a maintenance account as a result of fundraising, that is administered by SF Parks Alliance.

The Excelsior Action Group coordinates maintenance work days as needed to maintain the alley, with the assistance of the SF Department of Public Works. Additionally, we currently have some funding for maintenance along the commercial corridor, which occurs about twice weekly at Kenny Alley.